

personal  
MBA  
Coach.

# 2022-2023 EMBA Programs: Details, Deadlines & Requirements



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## ABOUT PERSONAL MBA COACH

Personal MBA Coach has helped hundreds of applicants around the world get into top MBA, EMBA, part-time MBA and graduate programs including HBS, Stanford, Wharton, Chicago Booth, Kellogg, Columbia GSB, Dartmouth Tuck, MIT Sloan, London Business School, INSEAD, Yale SOM, UVA Darden, Duke Fuqua, Berkeley Haas, NYU Stern and many more, as well as advancing their careers with a 96% success rate.

Personal MBA Coach was founded in 2008 by Scott Edinburgh, a former management consultant and industry strategist with an MBA from Wharton and a BS from MIT. With a boutique and personalized approach, Scott helps turn analytical, general management and client services experiences into the powerful and convincing stories that admissions committee members are looking for. Personal MBA Coach helps clients through all aspects of the application process, including application strategy, pre-application planning, GMAT/GRE/EA prep and school selection. Scott is on the Board of Directors and is a Committee Chair of AIGAC (Association of International Graduate Admissions Consultants: an organization that meets annually with admissions directors of the top 25 schools globally). Learn how Personal MBA Coach can make your dreams a reality by walking you step by step through the entire process.

## SERVICES OFFERED

- Comprehensive Packages
- GMAT/GRE/EA Tutoring
- Interview Preparation
- Waitlist Support
- Gut Check
- Early MBA Planning

## WHAT SETS PERSONAL MBA COACH APART

- Founded by Scott Edinburgh, a Wharton MBA, member of AIGAC Board of Directors and industry veteran with 15 years of admissions consulting experience
- Scott presents globally and was invited to present to admissions directors at GMAC conference
- Prior corporate experience to inform your essays and goals, including consulting, banking and strategy
- Former M7 admissions directors and M7 MBA interviewers on our team
- Flexible scheduling and fast turnaround times
- Personalized and customized GMAT/GRE/EA tutoring
- One point of contact
- Direct, honest feedback
- Internal network of former clients at all top schools

## Comprehensive Packages Overview



### 1. Develop Your Story

The boutique one-on-one approach begins day 1. With a kickoff call or meeting, Scott will learn all about you and your aspirations. Together you will select target schools, articulate your DISTINCT story and fine-tune your goals.



### 2. Resume Review

Virtually all professional resumes need to be tailored for business school applications. Your resume will be updated from top to bottom, as many times as it takes to bring it to perfection.



### 3. Essay Brainstorming and Unlimited Essay Editing

Building from YOUR personal story, we will brainstorm topics and review award winning essays. Send your essays back for detailed edits and feedback as many times as it takes to get them right, with fast two-day turnaround and direct, honest insight.



### 4. LOR Support

Don't underestimate this crucial step. Scott will guide you through selecting the ideal recommenders and preparing them so your LORs shine and align with your overall application.



### 5. Interview Preparation

Seal the deal with detailed interview guides and mock interviews with former M7 admissions interviewers, followed by written feedback. For Wharton/Ross, we will conduct group mock interviews and for HBS we include post interview reflection support.



### 6. Waitlist Strategy and Post Acceptance Support

Our relationship does not end when you hit submit. Whether you are accepted or waitlisted, Scott will continue his personal support. Find out how and when to reach out to get off the waitlist and receive advice on which school best suits your goals. He will connect you with former clients at your future school as you join the small Personal MBA Coach alumni family and attend Personal MBA Coach alumni networking events.



## Chicago Booth

*As an EMBA student at Booth, you will advance in your career while earning your MBA from the best academic business school in the world. Whether you choose our campus in Chicago, London, or Hong Kong, you'll learn from our award-winning faculty and join a global, collaborative community. At Booth, you will sharpen your analytical skills and prepare to lead boldly with confidence.*

### Class Profile

- Average work experience of 13 years
- Average age of 37
- Average GMAT 704
- Average EA 155

### Schedule

- Chicago classes meet every other week on Friday and Saturday
- Hong Kong and London classes are held Monday through Saturday
- Hong Kong and London classes are held in weeklong sessions about every 3–6 weeks
- 22 months total

### Essays

- **Essay 1:** Why are you seeking an MBA from Chicago Booth, and what unique knowledge and experiences do you hope to contribute to the program? (2 pages maximum)
- **Optional Essay:** If there is anything else you would like the Admissions Committee to know about you, please share that information. (1 page maximum)
- **Reapplicants Only:** Please give us an update on your professional, academic, and community activities since your previous application and highlight what you have done to strengthen your application. (1 page maximum)

### Deadlines

- 10/31/2022, 1/16/2023 & 4/3/2023



## Wharton

*Students in our top-ranked EMBA program gain transformative knowledge and a powerful network that will accelerate your career growth and help you make a bigger impact.*

*With in-person class sessions every other weekend on Wharton's campuses in both Philadelphia and San Francisco, EMBA students apply what they learn immediately to their jobs and earn the full Wharton MBA in a modified, part-time schedule over the course of two years. Whether you want to advance in your current industry, shift roles, or build a new business, Wharton's Executive MBA Program can help you achieve your goals.*

### Class Profile

- Average work experience of 12 years
- Average age of 37 (note: young applicants are accepted to Wharton each year)
- Median GMAT 710, mid 80% range 680-750

### Schedule

- Alternate Friday/Saturday weekends with several extended sessions, plus a one-week global experience
- 24 months total

### Essays

- **Essay 1:** What are your career objectives and how will the Wharton MBA Program for Executives contribute to your attainment of this objective? (500 words maximum)
- **Essay 2:** Research has shown that there is a compelling business case for diversity, equity, and inclusion in organizations. Please respond to one of the following essay options (500 words maximum):
  - 2a. Provide an example of how you created or advocated for a work environment where differences are valued, encouraged, and supported. What did you do? What was the outcome?
  - 2b. Describe an experience when you were part of an event/meeting/workplace that involved diverse perspectives. Include your contribution and what you learned. Please take a moment to learn how the University of Pennsylvania endeavors to make everyone feel welcome: **Diversity at Wharton**
- **Optional Essay:** If necessary, you may use this optional essay to explain any extenuating circumstances of which the Admissions Committee should be aware. (300 words maximum)

### Deadlines

- October 12, 2022 & January 18, 2023



## Kellogg

*Kellogg offers two prime U.S. locations — Miami, FL and Evanston, IL — and multiple schedules to suit your busy lifestyle. Whether you choose Miami or Evanston, you will benefit from the same world-renowned faculty and curriculum that define the Kellogg experience. Students live and learn on campus in environments designed for the educational needs of executive students.*

*Students will also benefit from the Kellogg EMBA Global Network, the largest, most immersive network of its kind with unparalleled opportunities to study at our five premier partner institutions around the world.*

### Class Profile

- Average work experience of 15 years
- Average age of 39
- 72% of students have senior level positions

### Schedule

- **Miami, FL:** Classes held once a month from Thursday afternoon to midday Sunday (24 months total)
- **Evanston, IL:** Classes held every other week from Friday morning through Saturday, occasional Sundays (24 months total)

### Essays

- **Essay 1:** What are your short-term and long-term career goals? What have you already done to get there and how do you think Kellogg and an Executive MBA will help? (450 words maximum)
- **Essay 2:** Define what community means to you. Share an example of how you contribute to a community and how that contribution is impacting that community. (450 words maximum)
- **Optional Essay:** If needed, you can submit a third essay to briefly describe any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, etc.).

### Deadlines

- 4/19/2023 & 6/7/2023



## Columbia Business School

*Our world-class Executive MBA education provides access that leads to even greater impact and success. Immersed in a dynamic business environment, you'll study with renowned professors and prominent practitioners. Our core curriculum embraces both big-picture business and entrepreneurial dreams. The program is identical to our Full-Time MBA in every way but the schedule. That means you stay in your job, while achieving more.*

### Class Profile

- Average work experience of 10 years
- Average age of 33 (note: young applicants are accepted each year)

### Schedule

- **EMBA NY Friday/Saturday option:** Every other Friday and Saturday for 5 terms. Starting in late August (20 months total)
- **EMBA NY Saturday option:** Every Saturday for 6 terms. Starting in May (24 months total)
- **EMBA Global:** Monthly classes that alternate between London and New York

### Essays

- **Essay 1:** Through your resume and recommendations, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words maximum)
- **Essay 2:** Columbia Business School's Executive MBA will challenge you by offering a rigorous academic experience, global exposure through the international seminar, and the opportunity to immediately apply what you learn to your career. How will you approach balancing the demands of the program with your professional and personal life while you are in school? (250 words maximum)
- **Essay 3:** Tell us about your favorite book, movie or song and why it resonates with you. (250 words maximum)
- **Optional Essay:** An optional fourth essay will allow you to discuss any issues that do not fall within the purview of the required essays. This does not need to be a formal essay. You may submit bullet points. (500 words maximum)

### Deadlines

- January 11, 2023 & February 15, 2023 (EMBA NY Saturday: May 2023 entry)
- March 22, 2023 & May 24, 2023 (EMBA NY Friday/Saturday: August 2023 entry)



## Duke Fuqua

**Global EMBA:** *Working professionals from around the globe come together to earn a world-class MBA in this 21-month program. You'll grow beyond your comfort zone through international residencies that emphasize how culture and institutions shape business in Asia, Latin America, Europe, and North America.*

**Weekend EMBA:** *Goal-oriented, seasoned professionals master new skills without interrupting work lives or lifestyles in this 22-month program. The hybrid format allows you to experience Duke's campus and the immersive, collaborative environment we foster while balancing other commitments.*

### Class Profile

- **Global EMBA:** Average age of 33, 10 years of work experience on average, 27% have advanced degrees
- **Weekend EMBA:** Average age of 36, 11 years of work experience on average, 47% have advanced degrees

### Schedule

- **Weekend EMBA:** One three-day residency a month on Friday, Saturday, and Sunday with hybrid distance learning periods in between. In your final term, you'll return for two one-week intensive sessions of electives and complete those courses remotely.
- **Global EMBA:** Two-week orientation in Durham in late July, one-week residencies through Asia, Latin America, and Europe in October, January, April, and July preceded and followed by distance learning periods, then a final two-week residency in Durham.

### Essays

- **Essay 1:** Pursuing an MBA offers a fantastic springboard to your desired career goals. What are some professional milestones you've set for yourself or challenges you're currently facing? How do you think Fuqua's Executive MBA specifically will help you achieve your goals and navigate those challenges?
- **Essay 2:** The ability to customize your MBA experience through electives, optional concentrations, the Health Sector Management certificate, experiential learning opportunities, and/or participating in student clubs is one of the highlights of Fuqua's Executive MBA programs. How do you see yourself taking advantage of these opportunities?
- **Essay 3:** The Admissions Team wants to get to know YOU – beyond your professional and academic achievements shared with us in the application. Please share with us 5 random things about you. This could include important life experiences, hobbies, achievements, fun facts, or anything that helps us understand what makes you, uniquely you.



## Duke Fuqua (cont.)

- *Please present your response in list form, numbered 1 to 5. Some points may be brief, while others may be longer.*
- **Optional Essay:** If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g., unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance).

## Deadlines

- 11/2/2022, 12/1/2022, 1/4/2023, 2/1/2023, 3/1/2023 & 4/1/2023



## Michigan Ross

*Our curriculum — designed for senior leaders like you — builds on your experience and shows you how to apply it to larger, more challenging environments. Taught from a strategic perspective by award-winning faculty, you gain foundational elements with 12 core courses, such as Business Analytics and Statistics for Executives, and Strategic Thinking and Competitive Analysis. You can further enhance your experience by choosing from 15 electives, like Strategic Marketing for the Digital Age, Personal and Organizational Leadership, and Corporate Financial Strategy.*

### Class Profile

- Average work experience of 16.3 years
- Average age of 40
- 46% have advanced degrees

### Schedule

- Whether you attend the Michigan Ross Executive MBA program in Ann Arbor or Los Angeles, you benefit from the same distinguished faculty and challenging curriculum. You'll follow the same five-term schedule, beginning in August, and meet once a month on campus.
- 21 months total

### Essays

- **Essay 1:** What is your proudest professional achievement? (400 words maximum)
- **Essay 2:** Adopted by thousands of businesses and leaders around the world, and recognized by the *Financial Times* as one of the 40 most important management frameworks in history, the Michigan Model of Leadership underlies all leadership research and teaching at Michigan Ross. Please describe your personal leadership goals and how the Michigan Model of Leadership and the EMBA leadership development curriculum will help in the achievement of those goals. (400 words maximum)
- **Optional Essay:** This section should only be used to convey information not addressed elsewhere in your application, for example, completion of supplemental coursework, employment gaps, academic issues, etc. Feel free to use bullet points where appropriate.

### Deadlines

- 12/15/2022, 2/1/2023, 3/15/2023 & 5/1/2023



## NYU Stern

*As one of the world's leading research institutions, academic excellence is always a top priority at NYU Stern. Our Executive MBA (EMBA) faculty are hand-selected from the very best of NYU Stern's world-renowned faculty, chosen in part for their expertise in teaching experienced professionals. Executive MBA students customize their degree through an intensive general management curriculum and broad range of elective choices and specializations. Our students build a strong foundation in every key business discipline as well as deeper expertise in areas critical to their success. Graduates earn an MBA degree from NYU Stern.*

### Class Profile

- Average work experience of 13 years
- Average age of 37
- 25% have advanced degrees

### Schedule

- Friday and Saturday classes every other week
- 22 months total

### Essays

- **Essay 1:** Describe your short- and long-term career goals and how the NYU Stern Executive MBA program will help you accomplish them. (500 words maximum)
- **Essay 2:** NYU Stern is committed to helping students develop a deeper set of professional skills and a broader perspective of the role of business in the world. (500 words maximum)
  - a) What is a significant contemporary issue on which you, a business leader, would like to have an impact?
  - b) Why is it important to you?
  - c) How could you leverage your skills and resources to address the issue?
- **Optional Essay:** Please provide any additional information of which you would like the Admissions Committee to be aware. This may include additional details on your quantitative/academic preparedness through educational or professional experience, further explanation of academic history, current or past gaps in employment or any other information relevant to your application. (500 words maximum, double-spaced)

### Deadlines

- 3/1/2023 & 6/1/2023



## UCLA Anderson

*In the UCLA Anderson Executive MBA program, you will learn and network with peers who inspire you. Our program's greatest strength is the accomplished and talented executives who make up every EMBA cohort. As a part of this visionary group, you will take on critical new roles that challenge you to adopt different ways of thinking. With classes on weekends and flexible scheduling, you will accomplish more than you ever thought possible in just 22 months.*

### Class Profile

- Average work experience of 15 years
- Average management experience of 9 years
- 22 months total

### Schedule

- Biweekly schedule: Classes meet in person every other weekend starting on the second weekend of the ten-week quarter.
- Monthly schedule: Classes meet in person each month of the ten-week quarter.

### Essays

- **Essay 1:** Legendary UCLA basketball Coach John Wooden once said that one's leadership is derived from one's character. Please provide an example of a time when your own leadership was at its best. (500 words maximum)
- **Essay 2:** Why are you interested in pursuing an MBA at this time? Please share any goal(s) you may have that the MBA will help you achieve. (500 words maximum)
- **Reapplicants Only:** Please describe any updates since you last applied which have enhanced your candidacy. (500 words maximum)

### Deadlines

- 12/1/2022, 2/1/2023 & 5/1/2023



## Berkeley Haas

*Study with the same top faculty and earn the same Berkeley MBA degree as in our acclaimed Full-time and Evening & Weekend MBA programs—in 22 months. On campus and on a schedule that respects the rest of your life.*

### Class Profile

- Median work experience of 14 years
- Median age of 38

### Schedule

- Classes Thursday – Saturday
- Five field immersions that explore leadership, innovation, entrepreneurship, international business, and business and public policy
- 22 months total

### Essays

- **Essay 1:** A person's identity is shaped by many different aspects, including family, culture, personal interests, and surrounding environments. Please share a facet of your identity or story that is essential to who you are. (300 words maximum)
- **Essay 2:** As a working professional, you have developed unique skills, knowledge or experience in your career. Please summarize your primary area of professional expertise or knowledge. Highlight any aspect(s) that makes you unique or sets you apart from your peers. (150 words maximum)

### Deadlines

- 11/2/2022, 2/1/2023 & 4/12/2023



## MIT Sloan

*The MIT Executive MBA is a mid-career degree program in a 20-month format. It is designed to provide extraordinary leaders with the management skills necessary to magnify their impact. Our guiding principles are to help develop critical skills essential for future leaders and to instill a spirit of innovation through exceptional opportunities at MIT Sloan and across MIT.*

### Class Profile

- Average work experience of 17 years
- Average age of 41
- 61% have advanced degrees

### Schedule

- 26 weekend sessions & four weeklong modules for integrated learning
- One week of team projects with the option of an immersive international trip
- 20 months total

### Statement of Purpose

- Please provide a statement on your personal and professional qualifications. What is motivating you to apply to the MIT Executive MBA at this point in your career? (500 words max)

### Essays

- **Essay 1:** Lasting impact can happen on large and small scales. Tell us about how you inspired your team, and what you learned about yourself as a leader, through a recent difficult time. (300 words maximum)
- **Essay 2:** MIT Sloan finds strength through diversity. We believe that a commitment to diversity, inclusion, equity, and well-being is a key component of both principled leadership and sound management practice. We seek to create a community that encompasses all dimensions of diversity and fosters excellence within MIT Sloan. This includes diversity of identity, thought, role, and perspective. Please describe a time when you contributed toward making a work environment or organization more welcoming, inclusive, and diverse. (250 words maximum)
- **Statement of Purpose:** Please provide a statement on your personal and professional qualifications. What is motivating you to apply to the MIT Executive MBA at this point in your career? (500 words maximum)

### Deadlines

- 1/12/2023, 2/9/2023, 3/9/2023, 4/6/2023 & 5/4/2023



## Yale SOM

*Across sectors, the world needs broad-minded leaders with the knowledge, energy, and capability to seize opportunities and lead change for the benefit of individuals, organizations, and communities. Our Executive MBA program combines the rigor of our integrated core curriculum and leadership development program with advanced study in a chosen area at the nexus of business and society: asset management, healthcare, or sustainability.*

### Class Profile

- Average work experience of 14 years
- Average age of 37
- 50% have advanced degrees

### Schedule

- The program begins with a two-week in-residence session beginning mid-summer
- Classes are held every other weekend, Friday and Saturday consecutively
- 22 months total

### Essays

- **Essay 1:** What is your motivation for applying for an Executive MBA at this point in your career? Please discuss your interest in the Yale SOM MBA for Executives program, your area of focus, and your professional and personal goals. (500 words maximum)
- **Essay 2:** Cite a statistic that you find shocking. As a leader for business and society, what actions could you take to address this challenge, and what would be your guiding principles and values? (500 words maximum)
- **Optional Essay:** If any aspect of your candidacy needs further explanation (unexplained gaps in work experience, choice of recommenders, academic performance, promotions or recognitions, etc.), please provide a brief description here. (200 words maximum)

### Deadlines

- 11/1/2022, 1/30/2023 & 3/28/2023



Reaching out to Personal MBA Coach to help me through my MBA application process was the best decision. I didn't have any understanding of which programs were the best fit for me, where to start, and what strategy would help me achieve my goals. Not only did Scott help to select the right EMBA schools but he also helped to prepare a plan which helped me to navigate through my story preparation, Executive Assessment prep, connecting my story to essays and finally helping me to prepare interviews...I got accepted into the Best EMBA program and that made me realize that all the hard work and effort with the entire team of Personal MBA Coach was worth it!

— WHARTON EXECUTIVE MBA

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Wharton. EMBA. Admitted. My dream comes true. Scott is the best MBA consultant. I could only prepare my EMBA application 4 weeks before the R2 application deadline. Some other consultants said it was not possible, but Scott said, "It is doable. Let's do it." Scott was resourceful, diligent, and honest throughout the application process. He has an amazing EA teacher, Marissa, who helped me acquire the skills necessary to tackle the EA exam with a decent score. Without working with him and his team, I would have never been admitted to the Wharton EMBA program.

— WHARTON EXECUTIVE MBA

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My experience with Personal MBA Coach was very positive. Scott and his team have an abundance of knowledge that helped prepare me for not only the application phase but also the entire grad school experience. The value his team brings is significant – they helped me fine tune my story then put it into words via my resume, interview points I wanted to highlight, and essays. In no way did they write my story for me or do the work – they provided me with guidelines, timelines, and outlines. They provided me with support along the way in a challenging and time-consuming process, always encouraging and pushing me to dig deeper and work harder. As a result of working with Scott and his team, I feel better equipped with the necessary framework to now tackle grad school and beyond in my professional and personal endeavors.

— NYU STERN EXECUTIVE MBA

## LET PERSONAL MBA COACH HELP

Guiding clients since 2008, our boutique one-on-one approach has led to a 96% success rate!

Call or email for a consultation with founder Scott Edinburgh

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