

personal
MBA
Coach.

2023-2024 EMBA Programs: Details, Deadlines & Requirements



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ABOUT PERSONAL MBA COACH

Personal MBA Coach has helped hundreds of applicants around the world get into top MBA, EMBA, part-time MBA and graduate programs including HBS, Stanford, Wharton, Chicago Booth, Kellogg, Columbia GSB, Dartmouth Tuck, MIT Sloan, London Business School, INSEAD, Yale SOM, UVA Darden, Duke Fuqua, Berkeley Haas, NYU Stern and many more with a 96% success rate. Last cycle our clients earned \$10M in total scholarships.

Personal MBA Coach was founded in 2008 by Scott Edinburgh, a former management consultant and industry strategist with an MBA from Wharton and a BS from MIT. With a boutique and personalized approach, Scott helps turn analytical, general management and client services experiences into the powerful and convincing stories that admissions committee members are looking for. Personal MBA Coach helps clients through all aspects of the application process, including application strategy, pre-application planning, GMAT/GRE/EA prep and school selection. Scott is on the Board of Directors and is a Committee Chair of AIGAC (Association of International Graduate Admissions Consultants: an organization that meets annually with admissions directors of the top 25 schools globally). Learn how Personal MBA Coach can make your dreams a reality by walking you step by step through the entire process.

SERVICES OFFERED

- Comprehensive Packages
- GMAT/GRE/EA Tutoring
- Interview Preparation
- Waitlist Support
- Gut Check
- Early MBA Planning

WHAT SETS PERSONAL MBA COACH APART

- Founded by Scott Edinburgh, a Wharton MBA, member of AIGAC Board of Directors and industry veteran with 16 years of admissions consulting experience
- Scott presents globally and was invited to present to admissions directors at GMAC conference
- Prior corporate experience to inform your essays and goals, including consulting, banking and strategy
- Former M7 admissions directors and M7 MBA interviewers on our team
- Flexible scheduling and fast turnaround times
- Personalized and customized GMAT/GRE/EA tutoring
- One point of contact
- Direct, honest feedback
- Internal network of former clients at all top schools

Comprehensive Packages Overview



1. Application Strategy & Story Development

Personal MBA Coach consultants learn more about your background and develop a thorough application strategy for you to follow, helping fine-tune your educational goals and articulate your distinct story. This includes compiling a list of schools you want to attend. Your consultant will review your credentials and work experience to help you identify what programs make sense for you based on factors like your test score, grades, scholarship desires, ideal study location and more.



2. Resume Review

Structure your MBA resume using our provided templates. We will go over your education and career accomplishments to paint an accurate picture of you on paper and make sure to turn your professional resume into an MBA resume that resonates with admissions directors. Our experts will help edit your resume so that it follows the correct format and uses effective language throughout. The Personal MBA Coach team knows what top schools are looking for when admitting students into their programs, so we make sure you stand out by including only important resume details.



3. Essay Brainstorming and Unlimited Essay Editing

Building from your personal story, you will partner with your admissions consultant to brainstorm topics and develop award-winning essays that allow you to stand out among other applicants. We provide you with school-specific insider knowledge as to what MBA programs are looking for in MBA application essays. You can submit your admissions essay and short-answer responses to us as many times as it takes to get them right. We provide you with feedback in two days and work seven days a week. We will check that you answer questions fully and provide enough detail to impress application essay reviewers. Count on Personal MBA Coach to catch spelling and grammar mistakes before the final submission of your personal development pieces.



4. Video Essay Feedback

Some of the leading MBA programs in the U.S., Europe and Canada require a video essay submission. For the live videos, we will send you software that you can use to practice sample video questions on your own.

Personal MBA Coach comprehensive packages involve sharing feedback on sample recordings to improve your confidence and perfect your video delivery.



5. Letter of Recommendation Support

To enhance your overall application, we will guide you through the process of selecting which of your contacts is best suited to write your letters of recommendation. Our consultants will help you develop the best timing and approach for reaching out and determining how much information and guidance your contact will need to write a letter that aligns with your overall application.



6. Interview Preparation

Personal MBA Coach organizes mock interviews with former M7 and T10 admissions interviewers from our team. Our interviewers provide you with written feedback to help you hone your skills. You have the option to participate in group interviews as well as to grow your skills for all interview structures. For Wharton, we will conduct mock group interviews with former group interviewers.



7. Pre/Post Interview Essay Editing

Harvard Business School, Chicago Booth and MIT Sloan ask that some candidates selected to interview submit an additional essay or video for their MBA program applications. Our personalized MBA admissions services in our comprehensive package include editing your follow-up written or recorded pieces. We will verify that your writing and speaking tone is consistent during the application process so that everything you submit is of the highest quality.



8. Waitlist Strategy & Post Acceptance Support

Our relationship does not end when you hit submit. Whether you are accepted or waitlisted, we will continue our personal support. Find out how and when to reach out to get off the waitlist, receive guidance on your waitlist update and get our advice on which school best suits your goals. We will connect you with former clients at your future school and across all schools as you join the small Personal MBA Coach alumni family.



Chicago Booth

As an EMBA student at Booth, you will advance in your career while earning your MBA from the best academic business school in the world. Whether you choose our campus in Chicago, London, or Hong Kong, you'll learn from our award-winning faculty and join a global, collaborative community. At Booth, you will sharpen your analytical skills and prepare to lead boldly with confidence.

Class Profile

- Average work experience of 13 years
- Average age of 37
- Average GMAT 704
- Average EA 155

Schedule

- Chicago classes: 4 Thursday–Saturday sessions every quarter
- Hong Kong and London classes: 16 weeks over 22 months, Monday morning to Saturday afternoon
- International Session Weeks: 3 in Chicago, 1 in London, 1 in Hong Kong
- 22 months total

Essays

- **Essay 1:** Why are you seeking an MBA from Chicago Booth, and what unique knowledge and experiences do you hope to contribute to the program? (2 pages maximum)
- **Optional Short Answer Question 1:** If there is anything else you would like the admissions committee to know about your academic background or professional experience, please share that information here. (250 words.)
- **Optional Short Answer Question 2:** How will your life experiences help you contribute to and participate in this diverse learning environment? (250 words.)
- **Optional Short Answer Question 3:** If you'd like to provide one to two reasons why you should receive a merit-based scholarship, please do so here. (250 words.)
- **Reapplicants Only:** Please give us an update on your professional, academic, and community activities since your previous application and highlight what you have done to strengthen your application. (1 page maximum)

Deadlines

- 10/30/2023, 1/15/2024 & 4/8/2024



Wharton

Students in our top-ranked EMBA program gain transformative knowledge and a powerful network that will accelerate your career growth and help you make a bigger impact.

With in-person class sessions every other weekend on Wharton's campuses in both Philadelphia and San Francisco, EMBA students apply what they learn immediately to their jobs and earn the full Wharton MBA in a modified, part-time schedule over the course of two years. Whether you want to advance in your current industry, shift roles, or build a new business, Wharton's Executive MBA Program can help you achieve your goals.

Class Profile

- Average work experience of 13 years
- Average age of 37 (note: young applicants are accepted to Wharton each year)
- Median GMAT 711, mid 80% range 660-750

Schedule

- Alternate Friday/Saturday weekends with several extended sessions, plus a one-week global experience
- 24 months for the Philadelphia and San Francisco cohorts, and 22 months for the Global cohort

Essays

- **Essay 1:** What are your career objectives and how will the Wharton MBA Program for Executives contribute to your attainment of this objective? (400 words maximum)
- **Essay 2:** Taking into consideration your background — personal, professional and/or academic — how do you plan to make specific, meaningful contributions to the Wharton community? (400 words maximum)
- **Optional Essay:** If necessary, you may use this optional essay to explain any extenuating circumstances of which the Admissions Committee should be aware. (300 words maximum)

Deadlines

- 10/11/ 2023 & 01/17/2024



Kellogg

Kellogg offers two prime U.S. locations — Miami, FL and Evanston, IL — and multiple schedules to suit your busy lifestyle. Whether you choose Miami or Evanston, you will benefit from the same world-renowned faculty and curriculum that define the Kellogg experience. Students live and learn on campus in environments designed for the educational needs of executive students.

Students will also benefit from the Kellogg EMBA Global Network, the largest, most immersive network of its kind with unparalleled opportunities to study at our five premier partner institutions around the world.

Class Profile

- Average work experience of 15 years
- Average age of 39
- 68% of students have senior level positions

Schedule

- **Miami, FL:** Classes held once a month from Thursday afternoon to midday Sunday (24 months total)
- **Evanston, IL:** Classes held every other week from Friday morning through Saturday, occasional Sundays (24 months total)

Essays

- **Essay 1:** Kellogg Leaders are primed to tackle today's pressing concerns everywhere, from the boardroom to their neighborhoods. Tell us about a time in your life where you've needed a combination of skills to solve a problem or overcome a challenge. Which skills did you use? What did you accomplish? (450 words maximum)
- **Essay 2:** At Kellogg, our values are based on research that concludes organizations comprised of leaders with varied backgrounds and perspectives outperform homogeneous ones. How do you believe your personal and professional experiences to date will help to enrich the Kellogg community? (450 words maximum)
- **Optional Essay:** If needed, you can submit a third essay to briefly describe any extenuating circumstances (e.g., unexplained gaps in work experience, choice of recommenders, inconsistent or questionable academic performance, etc.). (480 words maximum)

Deadlines

- 1/24/2024, 4/3/2024 & 6/5/2024



Columbia Business School

Our world-class Executive MBA education provides access that leads to even greater impact and success. Immersed in a dynamic business environment, you'll study with renowned professors and prominent practitioners. Our core curriculum embraces both big-picture business and entrepreneurial dreams. The program is identical to our Full-Time MBA in every way but the schedule. That means you stay in your job, while achieving more.

Class Profile

- Average work experience of 10 years
- Average age of 33 (note: young applicants are accepted each year)

Schedule

- **EMBA NY Friday/Saturday option:** Every other Friday and Saturday for 5 terms. Starting in late August (20 months total)
- **EMBA NY Saturday option:** Every Saturday for 6 terms. Starting in May (24 months total)
- **EMBA Global:** Monthly classes that alternate between London and New York

Essays

- **Essay 1:** Through your resume and recommendations, we have a clear sense of your professional path to date. What are your career goals over the next three to five years and what is your long-term dream job? (500 words maximum)
- **Essay 2:** Please describe a professional situation where you faced a particular challenge. What was the outcome and what did you learn from the experience about your own strengths and personal development needs? (500 words maximum)
- **Optional Essay:** An optional third essay will allow you to discuss any issues that do not fall within the purview of the required essays. This does not need to be a formal essay. You may submit bullet points. (500 words maximum)

Deadlines

- EMBA NY Saturday: May 2024 entry : 01/10/2024 & 02/07/2024
- EMBA NY Friday/Saturday: August 2024 entry: 03/20/2024 & 05/22/2024
- EMBA Global: 11/7/2023, 1/16/2024 & 3/5/2024



Duke Fuqua

Global EMBA: *Working professionals from around the globe come together to earn a world-class MBA in this 21-month program. You'll grow beyond your comfort zone through international residencies that emphasize how culture and institutions shape business in Asia, Latin America, Europe, and North America.*

Weekend EMBA: *Goal-oriented, seasoned professionals master new skills without interrupting work lives or lifestyles in this 22-month program. The hybrid format allows you to experience Duke's campus and the immersive, collaborative environment we foster while balancing other commitments.*

Class Profile

- **Global EMBA:** Average age of 35, 12 years of work experience on average, 28% have advanced degrees
- **Weekend EMBA:** Average age of 35, 11 years of work experience on average, 41% have advanced degrees

Schedule

- **Weekend EMBA:** One three-day residency a month on Friday, Saturday, and Sunday with hybrid distance learning periods in between. In your final term, you'll return for two one-week intensive sessions of electives and complete those courses remotely.
- **Global EMBA:** Two-week orientation in Durham in late July, one-week residencies through Asia, Latin America, and Europe in October, January, April, and July preceded and followed by distance learning periods, then a final two-week residency in Durham.

Essays

- **Essay 1:** Pursuing an MBA offers a fantastic springboard to your desired career goals. What are some professional milestones you've set for yourself or challenges you're currently facing? How do you think Fuqua's Executive MBA specifically will help you achieve your goals and navigate those challenges?
- **Essay 2:** Please respond to 1 of the 2 prompts below:
- Tell us about your favorite team success story. Why was it successful? What was your role?
- In what ways do you believe you will make an impact at Fuqua? Why is this important to you?



Duke Fuqua (cont.)

- **Essay 3:** The Admissions Team wants to get to know YOU — beyond your professional and academic achievements shared with us in the application. Please share with us 10 random things about you. This could include important life experiences, hobbies, achievements, fun facts, or anything that helps us understand what makes you, uniquely you.
- *Please present your response in list form, numbered 1 to 10. Some points may be brief, while others may be longer.*
- **Optional Essay:** If you feel there are circumstances of which the admissions committee should be aware, please explain them here (e.g., unexplained gaps in work, choice of recommenders, inconsistent or questionable academic performance).

Deadlines (for both programs)

- 10/4/2023, 11/1/2023, 12/6/2023, 1/4/2024, 2/1/2024, 3/6/2024, 4/3/2024, 5/1/2024



Michigan Ross

Our curriculum — designed for senior leaders like you — builds on your experience and shows you how to apply it to larger, more challenging environments. Taught from a strategic perspective by award-winning faculty, you gain foundational elements with 12 core courses, such as Business Analytics and Statistics for Executives, and Strategic Thinking and Competitive Analysis. You can further enhance your experience by choosing from 15 electives, like Strategic Marketing for the Digital Age, Personal and Organizational Leadership, and Corporate Financial Strategy.

Class Profile

- Average work experience of 15 years
- Average age of 39
- 41% have advanced degrees

Schedule

- Whether you attend the Michigan Ross Executive MBA program in Ann Arbor or Los Angeles, you benefit from the same distinguished faculty and challenging curriculum. You'll follow the same five-term schedule, beginning in August, and meet once a month on campus.
- 21 months total

Essays

- **Essay 1:** What is your proudest professional achievement? (400 words maximum)
- **Essay 2:** Adopted by thousands of businesses and leaders around the world, and recognized by the *Financial Times* as one of the 40 most important management frameworks in history, the Michigan Model of Leadership underlies all leadership research and teaching at Michigan Ross. Please describe your personal leadership goals and how the Michigan Model of Leadership and the EMBA leadership development curriculum will help in the achievement of those goals. (400 words maximum)
- **Optional Essay:** This section should only be used to convey information not addressed elsewhere in your application, for example, completion of supplemental coursework, employment gaps, academic issues, etc. Feel free to use bullet points where appropriate.

Deadlines

- 12/15/2023, 2/1/2024, 3/15/2024 & 5/1/2024



NYU Stern

As one of the world's leading research institutions, academic excellence is always a top priority at NYU Stern. Our Executive MBA (EMBA) faculty are hand-selected from the very best of NYU Stern's world-renowned faculty, chosen in part for their expertise in teaching experienced professionals. Executive MBA students customize their degree through an intensive general management curriculum and broad range of elective choices and specializations. Our students build a strong foundation in every key business discipline as well as deeper expertise in areas critical to their success. Graduates earn an MBA degree from NYU Stern.

Class Profile

- Average work experience of 13 years
- Average age of 37
- 25% have advanced degrees

Schedule

- Friday and Saturday classes every other week
- 22 months total

Essays

- **Essay 1:** Describe your short- and long-term career goals and how the NYU Stern Executive MBA program will help you accomplish them. (500 words maximum)
- **Essay 2:** NYU Stern is committed to helping students develop a deeper set of professional skills and a broader perspective of the role of business in the world. (500 words maximum)
 - a) What is a significant contemporary issue on which you, a business leader, would like to have an impact?
 - b) Why is it important to you?
 - c) How could you leverage your skills and resources to address the issue?
- **Optional Essay:** Please provide any additional information of which you would like the Admissions Committee to be aware. This may include additional details on your quantitative/academic preparedness through educational or professional experience, further explanation of academic history, current or past gaps in employment or any other information relevant to your application. (500 words maximum, double-spaced)

Deadlines

- August 2024 Entry: 3/1/2024 & 5/15/2024



UCLA Anderson

In the UCLA Anderson Executive MBA program, you will learn and network with peers who inspire you. Our program's greatest strength is the accomplished and talented executives who make up every EMBA cohort. As a part of this visionary group, you will take on critical new roles that challenge you to adopt different ways of thinking. With classes on weekends and flexible scheduling, you will accomplish more than you ever thought possible in just 22 months.

Class Profile

- Average work experience of 15 years
- Average management experience of 9 years
- 22 months total

Schedule

- Biweekly schedule: Classes meet in person every other weekend starting on the second weekend of the ten-week quarter.
- Monthly schedule: Classes meet in person each month of the ten-week quarter.
- Blended schedule: Classes meet every other Friday through Saturday, alternating between meeting in-person and via Zoom.

Essays

- **Essay 1:** Legendary UCLA basketball Coach John Wooden once said that one's leadership is derived from one's character. Please provide an example of a time when your own leadership was at its best. (500 words maximum)
- **Essay 2:** Why are you interested in pursuing an MBA at this time? Please share any goal(s) you may have that the MBA will help you achieve. (500 words maximum)
- **Reapplicants Only:** Please describe any updates since you last applied which have enhanced your candidacy. (500 words maximum)

Deadlines

- 12/1/2023, 2/1/2024 & 5/1/2024



Berkeley Haas

Study with the same top faculty and earn the same Berkeley MBA degree as in our acclaimed Full-time and Evening & Weekend MBA programs—in 22 months. On campus and on a schedule that respects the rest of your life.

Class Profile

- Median work experience of 16 years
- Median age of 40

Schedule

- Classes Thursday – Saturday monthly
- Five field immersions that explore leadership, innovation, entrepreneurship, international business, and business and public policy
- 22 months total

Essays

- **Essay 1:** To help admissions get to know you please share something about yourself that may not be evident in other parts of your application. Examples might include information about your family, culture, hobbies, and lived experiences. Please avoid professional topics. (300 word limit)
- **Essay 2:** Please summarize your primary area of professional expertise or knowledge. Highlight any aspect(s) that makes you unique or sets you apart from your peers. (150 words maximum)

Deadlines

- 10/30/2023, 2/1/2024 & 4/2/2024



MIT Sloan

The MIT Executive MBA is a mid-career degree program in a 20-month format. It is designed to provide extraordinary leaders with the management skills necessary to magnify their impact. Our guiding principles are to help develop critical skills essential for future leaders and to instill a spirit of innovation through exceptional opportunities at MIT Sloan and across MIT.

Class Profile

- Average work experience of 17 years
- Average age of 41

Schedule

- 26 weekend sessions & four weeklong modules for integrated learning
- One week of team projects with the option of an immersive international trip
- 20 months total

Essays

- **Essay 1:** Lasting impact can happen on large and small scales. Tell us about how you inspired your team, and what you learned about yourself as a leader, through a recent difficult time. (200 words maximum)
- **Essay 2:** MIT Sloan finds strength through diversity. We believe that a commitment to diversity, inclusion, equity, and well-being is a key component of both principled leadership and sound management practice. We seek to create a community that encompasses all dimensions of diversity and fosters excellence within MIT Sloan. This includes diversity of identity, thought, role, and perspective. Please describe a time when you contributed toward making a work environment or organization more welcoming, inclusive, and diverse. (200 words maximum)
- **Essay 3:** Please tell us about a time when you introduced an idea that changed the way in which your organization approached a business challenge or opportunity. What factors did you consider, what barriers or obstacles did you face, and how did you measure success? (300 words or less)
- **Statement of Purpose:** Please provide a statement on your personal and professional qualifications. What is motivating you to apply to the MIT Executive MBA at this point in your career? (500 words maximum)

Deadlines

- 12/7/2023, 1/11/2024, 2/8/2024, 3/7/2024, 4/4/2024 & 5/2/2024



Yale SOM

Across sectors, the world needs broad-minded leaders with the knowledge, energy, and capability to seize opportunities and lead change for the benefit of individuals, organizations, and communities. Our Executive MBA program combines the rigor of our integrated core curriculum and leadership development program with advanced study in a chosen area at the nexus of business and society: asset management, healthcare, or sustainability.

Class Profile

- Average work experience of 14 years
- Average age of 36
- 46% have advanced degrees

Schedule

- The program begins with a two-week, in-residence session beginning mid-summer
- Classes are held every other weekend, Friday and Saturday consecutively
- 22 months total

Essays

- **Essay 1:** At this point in your life and career, why do you wish to pursue an Executive MBA? (250 words maximum)
- **Essay 2:** In what ways is the Yale School of Management uniquely positioned to help you achieve your goals? (250 words maximum)
- **Essay 3:** The mission of the Yale School of Management is to educate leaders for business and society. What is an issue that you are passionate about, and how would the MBA for Executives program help drive your impact? (350 words maximum)
- **Optional Essay:** If any aspect of your candidacy needs further explanation (unexplained gaps in work experience, choice of recommenders, academic performance, promotions or recognitions, etc.), please provide a brief description here. (200 words maximum)

Deadlines

- 10/31/2023, 1/29/2024 & 3/20/2024

TESTIMONIALS



Scott was an excellent platform for the entire process, from identifying programs, approaching the application, preparing for the GMAT, the interviews, and post-admission administration. He works with wonderful people and will put you in touch with resources best suited to your needs. I approached Scott less than a month before the final round deadline, considering applying for the next year, and his guidance and confidence was the only reason I attempted applying in under a month. With his and his teams' help, I could narrow down, distill, and articulate my priorities and was admitted to both programs under a very tight schedule. I highly recommend working with him directly when uncertain of all available opportunities.

— MIT SLOAN FELLOW & STANFORD MSX



Wharton. EMBA. Admitted. My dream comes true. Scott is the best MBA consultant. I could only prepare my EMBA application 4 weeks before the R2 application deadline. Some other consultants said it was not possible, but Scott said, "It is doable. Let's do it." Scott was resourceful, diligent, and honest throughout the application process. He has an amazing EA teacher, Marissa, who helped me acquire the skills necessary to tackle the EA exam with a decent score. Without working with him and his team, I would have never been admitted to the Wharton EMBA program.

— WHARTON EXECUTIVE MBA



I started the MBA application process a tad late and knew I needed some external help to refine my narrative. I contacted Scott, who responded within minutes and was readily available to start digging in. Despite the holiday season, Scott mobilized quickly and helped iterate with me to ensure my application was finalized by my desired timing. Beyond the care and vested interest he took in shaping my narrative, what struck me most when working with Scott and his team is their ability to make you think about the "why". Scott pushed me to really think deeply and contemplate why I wanted to achieve certain goals, and the concrete benefits the MBA experience would afford me to help achieve these goals. That level of thoughtfulness and encouragement is something I doubt other services provide. I was ultimately accepted into an M7 Ivy – and specifically, my dream school! HIGHLY RECOMMEND Scott and his team – they are simply the best in the biz.

COLUMBIA BUSINESS SCHOOL EXECUTIVE MBA



LET PERSONAL MBA COACH HELP

Guiding clients since 2008, our boutique one-on-one approach has led to a **96% success rate!**

Call or email for a consultation with founder Scott Edinburgh

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